

Dear Friends,

**VIP MIX+MINGLE** was created in 2008 after we saw a void in the market for an industry event that effectively provided an opportunity for businesses to brand and promote their companies while entertaining top clientele, both existing and prospective, as well as network amongst their industry peers. Over the past two years we have passionately pursued this mission and enjoyed successful events in both New York and San Francisco. We have received an overwhelming positive response on the value brought to both sponsors and their guests.

What makes our **VIP MIX+MINGLE** events stand out is the level of detail and thought we put into the experience our guests will have. We provide open premium bars and plush VIP tables; hand pick the best DJs, entertainment, and select the hottest venues for each location. Being that we are a PR/Marketing Firm, we always look for ways to generate the most promotion and branding for our sponsors at the events via national press releases, blogs, photo and video posts, social networking and marketing pre and post events, bringing value to sponsors long after the event concludes.

We are excited about kicking off the ad:tech NY show this year with this event and to get the party started before all the hustle and bustle of the show begins.

Our team is looking forward to seeing our fellow friends and peers in the industry at the upcoming event! For more details please feel free to contact me at [bonnie@mossnetworks.com](mailto:bonnie@mossnetworks.com).

Sincerely,



**Bonnie Moss**

*President/Founder*

*Moss Networks, Inc.*